

# Jackson County United Way

## “We Build Stronger Communities”

### Talking Points

The Jackson County United Way is working to advance the common good by focusing on education, income and health. These are the building blocks for a good life—A quality education that leads to a stable job, enough income to support a family through retirement, and good health.

This is achieved through direct community impact projects and the funding of 20 nonprofit agencies that provide programming in three impact areas:

#### 1. Education

- Helping children and youth develop and achieve their potential.  
Goal: Cut by half the number of high school drop-outs

#### 2. Health

- Improve people’s health.  
Goal: Increase by one-third the number of youth and adults who are healthy and avoid risky behavior

#### 3. Income

- Promote financial stability and independence.  
Goal: Cut by half the number of financially unstable low-income working families.

We all win when a child succeeds in school, when families are financially stable and when people have good health.

Underneath everything we are, underneath everything we do, we are all connected, United. And when we reach out a hand to one, *we influence the condition of all.*

**That’s what it means to LIVE UNITED.**